MEDIA RELEASE

SANTA BARBARA′S FIREWORKS TO BE HELD OFF WEST BEACH AT 9PM ON WEDNESDAY, JULY 4ᵀᴴ

SANTA BARBARA, CA – May 29, 2012

The City of Santa Barbara and Santa Barbara SPARKLE will co-host a fireworks display beginning at **9pm, Wednesday, July 4th.** Fireworks produced by Bay Fireworks will launch from West Beach and last approximately 18-20 minutes. West Beach is open for free public viewing. The public is encouraged to come down to the Waterfront early and enjoy the offerings of food and beverage vendors along Cabrillo Boulevard (between State and Castillo streets) **beginning at 11am** through the start of the fireworks display.

The public is strongly encouraged to use mass transit, walk or bike to the Waterfront. MTD bus and shuttle services will be available.

Live music will be featured during *Santa Barbara SPARKLE's 2012 Freedom Celebration* free event at West Beach **beginning at 7pm.** The entertainment includes a 50-piece combo band from the Air National Guard Band of the Southwest.

AM Radio 1290 has once again been designated as *Santa Barbara's Official 4th of July Radio Station* and will provide simulcast patriotic music to accompany the 18-20 minute pyrotechnic display. The public is encouraged to bring their personal radios to the beach and tune into AM Radio 1290.

Make this a safe and fun event for everyone. Please be kind to your pets and leave them at home for their safety. Also note the following regulations will be observed from 12:01 am to 12 midnight on July 4ᵗʰ. Prohibited items include no fireworks, no alcohol, no glass, no pit digging, no open fires, no dogs on the beach, and no parking adjacent to the railroad tracks. No parking is allowed on either side of Cabrillo Boulevard, from State Street to Castillo, from 12am to12 midnight, Wednesday, July 4.

For complete information on this event, please visit www.SantaBarbaraCA.gov/July4SB

Contact: ksullivan@santabarbaraca.gov
Phone: 805-546-5589
Email: Marketing Coordinator, Parks & Recreation

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